

EXHIBIT 33



Your Investor Pitch

November 20, 2008

- strictly confidential -



Agenda

- 1. Overview**
- 2. Team & Advisory Board**
- 3. Product**
- 4. Numbers & Operations**
- 5. Markets & Competition**
- 6. How to Earn Money & Financials**
- 7. Conclusion**



Overview

- **Fastest growing Social Networking Site in the German speaking area**
- **Free of charge with focus on students**
- **High usage ratios**
- **Team with experienced advisers**
- **In the future advertising will generate revenues**



Team

A Complementary Combination of Abilities

Ehssan Dariani - CEO

Born in Tehran, 15.07.1980

A-Levels: Naturwiss. ASS Kassel, 1999

Bachelor of Arts in Economics in St. Gallen,
Studies in Physics and Mathematics in
Göttingen,

Internships

Spreadshirt, Pittsburgh & Leipzig
Department of Mathematics, Assistant of
Prof. Müller, St. Gallen (Switzerland)
Marketing Auditorium St. Gallen
FORUMHSG Recruiting

Projects & Work experience

Spreadshirt: Online Marketing, Pittsburgh
(USA)
Startup concept in distribution of
grooming products
„Jugend forscht“ Arbeitswelt und Technik,
1995

Languages

German – mother tongue
Persian – mother tongue
English – Fluent
French - Advanced

Dennis Bemann - CTO

Born in Gifhorn, 28.07.1978

A-Levels: Gymnasium am Fredenberg,
Salzgitter, 1998

„Jugend forscht“ 5th position in
mathematics / informatics 1997

Studies in Computer Science, Humboldt
University Berlin, Germany

Scholarship of the Studienstiftung des
Detuschen Volkes (= German National
Merit Foundation)

Projects & Work experience

Chief Organizer of 3rd German
Youth Science Congress 2002
Xilinx Research Labs, developer,
Silicon Valley (USA)
Various free and commercial
software projects (conference
scheduling, simulation etc.)

Languages

German – mother tongue
English – fluent
Esperanto - fluent
French - advanced
Arabic – advanced
Spanish – advanced

Michael Brehm - COO

Born in Munich, 22.01.1980

A-Levels: Humanistisches
Wilhelmsgymnasium München, 2000

Studies in Business Administration at
WHU (Germany); Tec de Monterrey
(Mexico) and CEIBS (China)

IHK Price 2005 for the best diploma
thesis

Internships

Hyundai, Controlling, Santiago
(Chile)
Aventis Pharma, Controlling,
Shanghai, (China)
Mundwerk, Sales, Berlin (Germany)
Ermgassen, M&A Division, London,
Great Britain

Work experience

Merrill Lynch, M&A Division,
Frankfurt (Germany)

Languages

German - mother tongue
English - fluent
Spanish - fluent
Chinese - Basic



Advisory Board

Strong Support from experienced Entrepreneurs

Operations

Oliver Samwer,
Ex-CEO Jamba! &
E-Bay Europe

Lukasz Gadowski,
CEO Spreadshirt
Non-Executive Director StudiVZ

Kolja Hebenstreit,
Head Online Marketing
Spreadshirt

Financial Planning

Christophe Maire,
CFO Gate5

Christian Vollmann,
Ex-CEO I-love
Non-Executive Director
StudiVZ

IT & Software

Matthias Spiess,
CTO Spreadshirt

Oliver Jung,
CEO Exxeta

Venture Capital

Martin Weber,
General Partner Holtzbrinck
Ventures
Non-Executive Director
StudiVZ



Product

Personal Page

- Personal profiles reveal an individually adjusted amount of information

Leute suchen

- Start
- Meine Seite ändern
- Meine Freunde
- Meine Fotos
- Meine Gruppen
- Nachrichtendienst
- Mein Account
- Privatsphäre

STUDIVERZEICHNIS

start suche einladen hilfe blog salon raus hier

Michael Brehms Seite (das bist Du!) WHU Vallendar

Verbindung

Das bist Du!

Information

Account

Name: Michael Brehm

Mitglied seit: 31.03.2006

Letztes Update: 30.08.2006

Allgemeines [bearbeiten]

Hochschule: WHU Vallendar (seit 2001)

Status: Student

Geschlecht: männlich

Geburtsdag: 22.01.1980

Heimatland: Deutschland

Heimatsadt: 81925 München

Letzte Schule: Wilhelmsgymnasium in München

Kontakt [bearbeiten]

Telefon: 0172-8135136

Anschrift: Schlegelstr. 26 A

Ort: 10115 Berlin

Homepage: www.studiVZ.net

Persönliches [bearbeiten]

Auf der Suche nach: netten Leuten, Partys, was sich eben ergibt

Interessen: Joggen, Basketball, Ski, China, Reisen, Verrückte Ideen

Musikgeschmack: House, Klassik, REM, U2

Lieblingsbücher: Siddhartha, alles von John Grisham und Dan Brown

Lieblingsfilme: Matrix, Casablanca, James Bond, Der Pate

Lieblingszitat: "Wie so oft liegt auch hier die Mitte in der Wahrheit" Rudi Völler

"Ich bin dafür jetzt mal mit der Relation im Dorf zu bleiben" Uwe Seeler

Arbeit [bearbeiten]

Art des Jobs: furchtlose(r) Söldner(in)

Firma: StudiVZ

Was er da macht: Deutschsprachige Studenten vernetzen ...

Bisherige Karriere: Damit sollte ich vielleicht mal beginnen ...

Lehrveranstaltungen [bearbeiten]

- Geschichte der BWL
- Marketing

Freunde (gleiche Hochschule)

Michael hat 129 Freunde an der WHU Vallendar

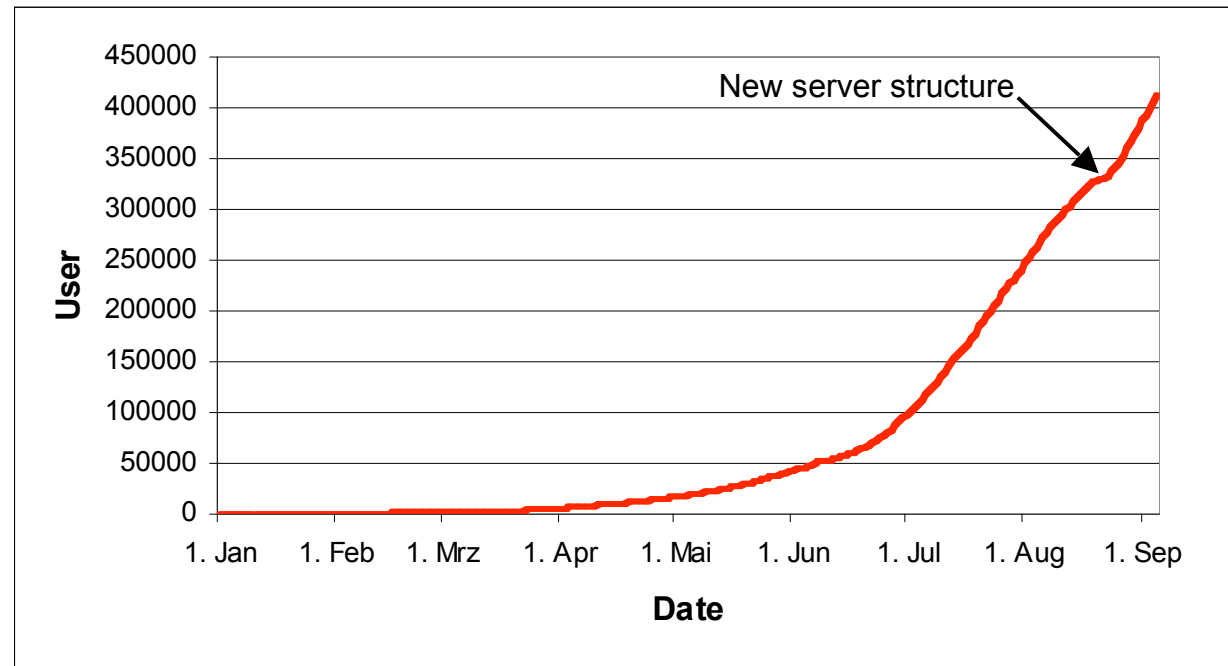
[alle anzeigen]



Numbers

User Development

- Clear proof of concept
- Viral growth started
- After introduction of a fast and scalable server structure rapid growth continues

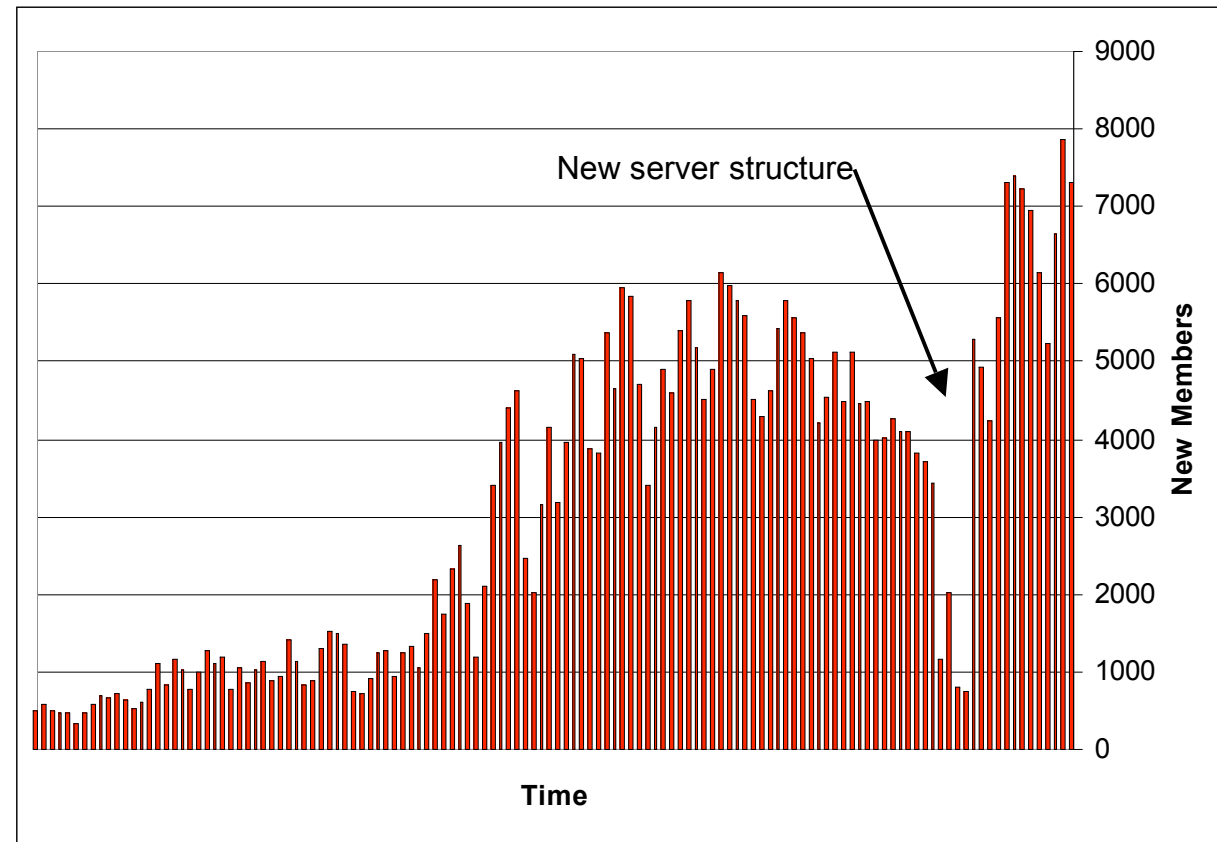




Numbers

New Members per Day

- During the week new sign-ups are high
- Reached phase with about 7.000 new users per day
- Further growth acceleration due to new features is expected





Numbers

Log-in-Ratios of Members at Most Important Universities

- Log-in-ratios are important for monetization

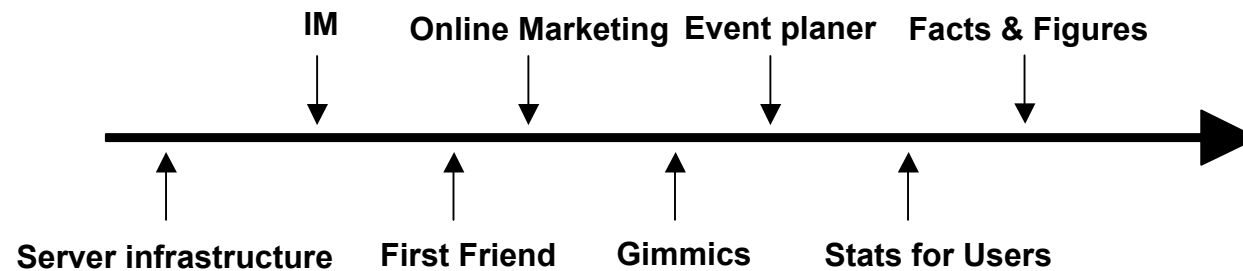
Last 24 hours	
University	Percentage
Uni Münster	62,3%
Uni Köln	60,6%
Uni Mainz	58,3%
RWTH Aachen	61,0%
Uni Bonn	61,7%
Uni Gießen	60,1%
Uni Bochum	60,1%
Uni Marburg	61,1%
Uni Göttingen	60,5%



Operations

Roadmap

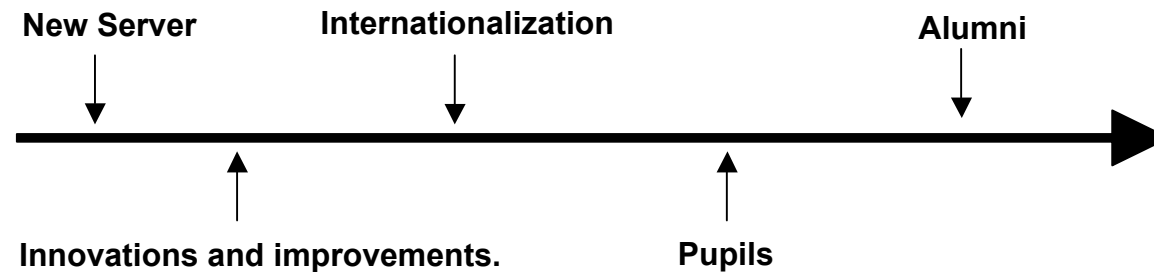
Next three months



First speed ...

... than features

The following twelve months

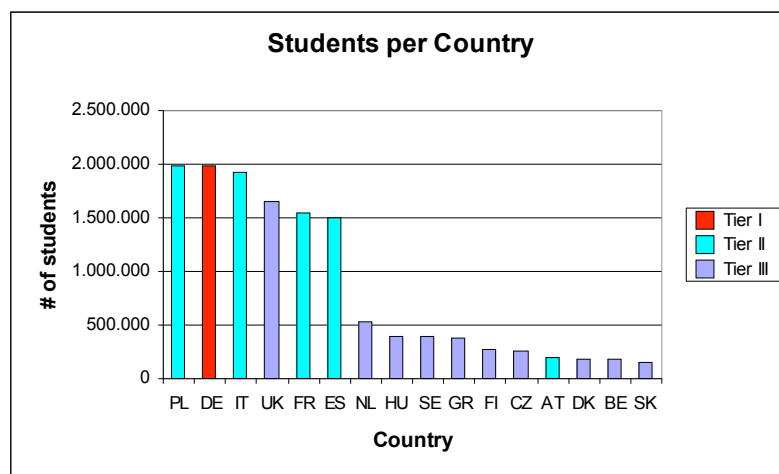




Markets

Geographical Expansion

Potential European Expansion



Source: Eurostat

Country	# of students	Purchasing Power	Competition	Virality
Poland	1.989.889	-	+	-
Germany	1.981.373	++	-	o
Italy	1.926.956	+	++	++
United Kingdom	1.645.232	++	--	o
France	1.543.761	++	++	+
Spain	1.507.520	+	++	++
Netherlands	536.342	++	-	o
Hungary	394.021	-	+	--
Sweden	390.371	++	+	o
Greece	374.591	o	++	+
Finland	278.522	++	+	o
Czech Republic	262.530	-	+	--
Austria	197.627	+	+	-
Denmark	184.227	++	+	o
Belgium	179.017	+	-	o
Slovakia	150.037	--	+	o
Lithuania	127.914	--	+	--
Ireland	120.782	+	--	o
Switzerland	111.100	++	-	--
Latvia	111.040	--	+	--
Slovenia	52.534	-	+	--

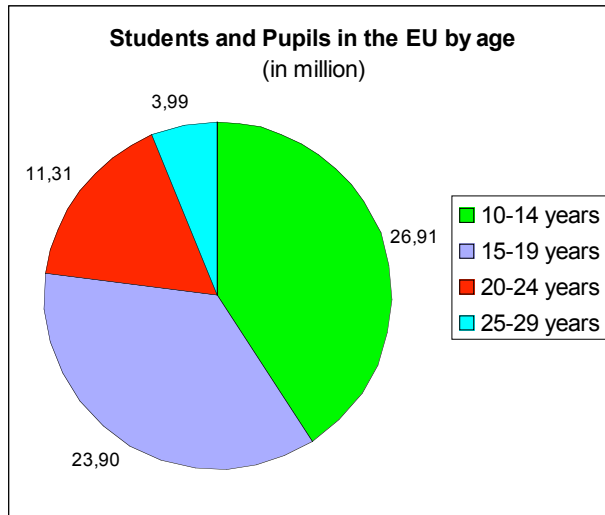
7 m Students by End of 2007



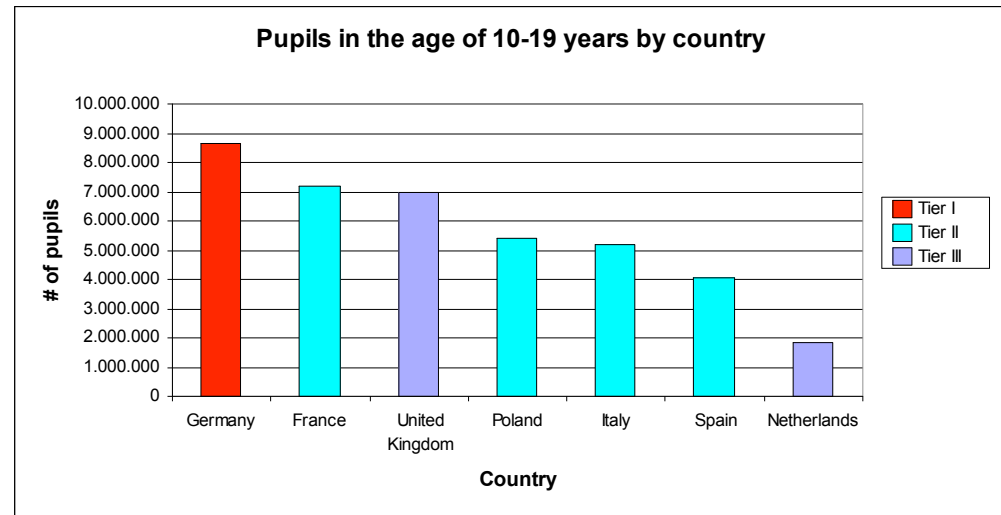
Markets

Target Group Expansion

Pupils



Source: Eurostat



Source: Eurostat

→ Potential Expansion of Target Group to Pupils

Alumni

Keep users after university time

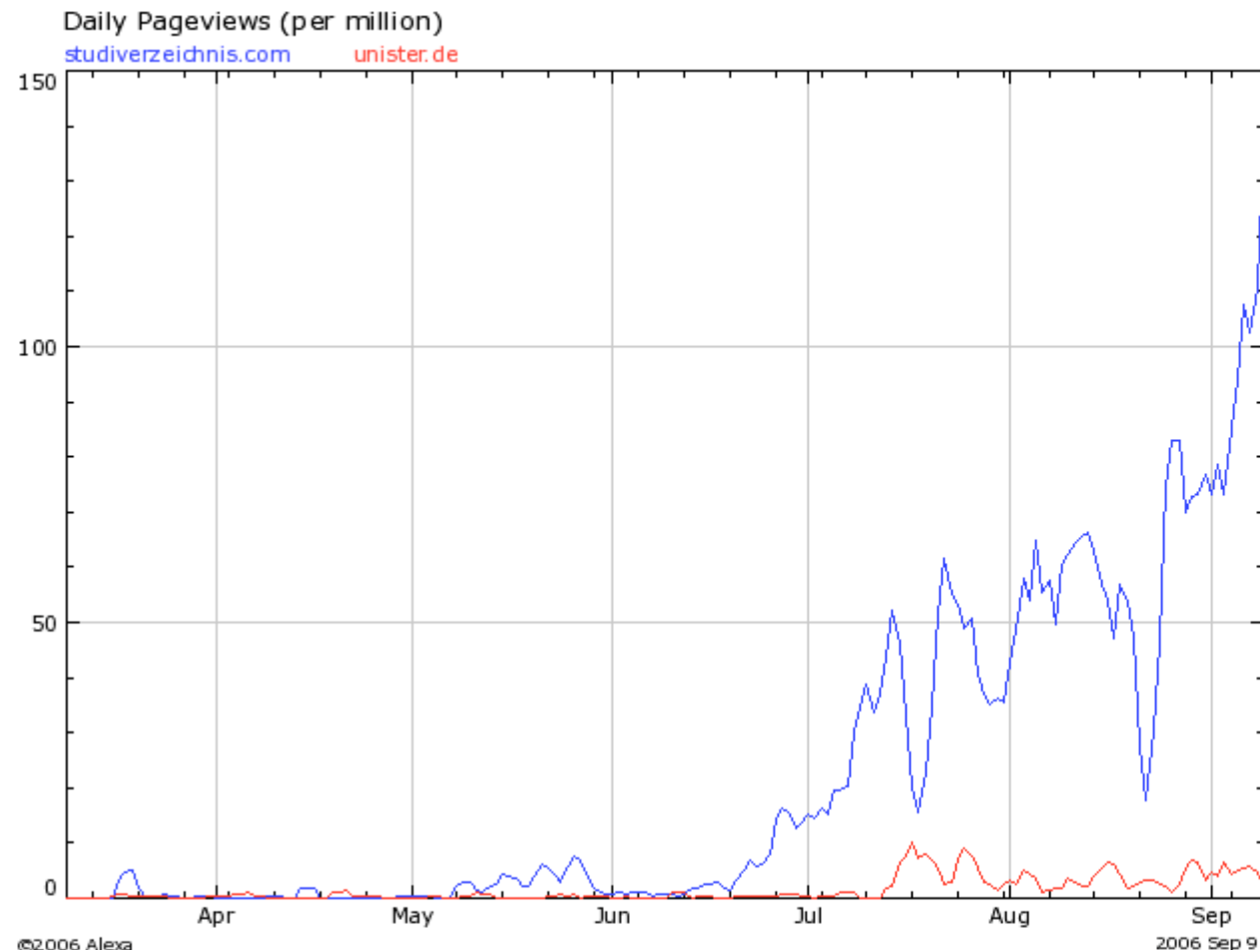
→ Implementation of a special Alumni-Section within the next 24 months



Benchmarking

StudiVZ vs. Unister

- Over 20 social network communities with focus on students in Germany
- Social Networking is a monopoly game that allows no room for a second player in the relevant market





How to Earn Money

Business Models

- **Advertising
most important**
- **Premium
Services
difficult due to
student target
group**

Advertising

Implementation of Banners, Text links, deep links from profile declarations to affiliates, Sponsored Groups and eFlyers in different sections of the page

Due to the attractive target group price premia can be realized

Online advertising will grow dramatically over the next years

Paid Applications

Implementation of a paid access system for certain individual applications

Possible areas would be "Mobile Services" (Short Messaging) or "Shop"

Premium Services

Conservation of an Open Source Portal while adding a paid access system to some special services

Establishment of an unpaid account, providing only basic functions, and a premium account, paying a membership fee to obtain advanced functions (e.g. more detailed search functions, unlimited amount of pictures & videos to be stored, etc.)



Financials

Basic Projections for 2007

- Estimated revenue potential of StudiVZ € 3 to € 10 per member / per year
 - MySpace (120m members) US\$ 3 per member / per year, break even
 - Facebook (8m members) US\$ 10 per member / per year, highly profitable
- StudiVZ Members:
 - Beginning of 2007: 2m
 - End of 2007: Between 2m and 7,5m

→Revenue potential between € 6m and € 45m for 2007, with a cost basis of € 4m



Financials

P&L (Germany and France only & Google AdSense only)

Profit & Loss

(in €)	Jun.11	Jul.11	Aug.11	Sep.11	Okt.11	Nov.11	Dez.11
Income	-	-	-	-	-	119.419	147.174
Employees	18.000	19.000	20.000	25.000	26.000	26.000	27.000
% of Total Costs	46,9%	44,4%	41,0%	41,7%	34,9%	32,0%	30,2%
Server	2.341	5.774	10.760	16.916	6.682	7.153	44.310
Computer	1.000	1.000	1.000	1.000	1.000	1.000	1.000
Software	1.000	1.000	1.000	1.000	1.000	1.000	1.000
Rent	1.000	1.000	1.000	1.000	1.000	1.000	1.000
Insurance	1.000	1.000	1.000	1.000	1.000	1.000	1.000
Office Equipment	1.000	1.000	1.000	1.000	1.000	1.000	1.000
Telecommunication	1.000	1.000	1.000	1.000	1.000	1.000	1.000
Lawyer	1.000	1.000	1.000	1.000	1.000	1.000	1.000
Accountant	1.000	1.000	1.000	1.000	1.000	1.000	1.000
Marketing	8.000	8.000	8.000	8.000	8.000	8.000	8.000
Travel Costs	1.000	1.000	1.000	1.000	1.000	1.000	1.000
Other	1.000	1.000	1.000	1.000	1.000	1.000	1.000
Total Costs	- 38.341	- 42.774	- 48.760	- 59.916	- 68.682	- 81.153	- 89.310
Gross Profit	38.341	42.774	48.760	59.916	68.682	38.266	57.863
Margin (%)	n/m	n/m	n/m	n/m	n/m	n/m	n/m
Depreciation							
Loss Carryforward	-38.341	-81.115	-129.875	-189.790	-258.473	-220.206	-162.343
Tax (35%)	-	-	-	-	-	-	-
Net Profit / Loss	- 38.341	- 42.774	- 48.760	- 59.916	- 68.682	38.266	57.863
Margin (%)	n/m	n/m	n/m	n/m	n/m	n/m	n/m
Accumulated Profit / Loss	- 38.341	- 81.115	-129.875	-189.790	-258.473	-220.206	-162.343



Conclusions

- **Outstanding growth during the last 3 months**
 - **Extension of market-domination**
 - **Team around the founders is established**
 - **Focus on product development and monetization**
-
- **Main aim is to become one of the most profitable websites in Germany**